

# America Works

## How America Works can Help **YOU** in TANF Programming

- Engaging and enrolling different demographic spectrums of the TANF population, including: mothers with young children, disabled, formerly incarcerated, homeless, substance abusers, children aging out of foster care, Veterans, SSI/SSDI beneficiaries, and non-custodial parents
- Achieving federal TANF work participation regulations – optimizing and thinking “outside of the box” to find countable hours in the day-to-day life of a participant to ensure maximum participation rates
- Engaging TANF recipients at all stages – from applicant, to sanctioned, to case conversion
- Being *business-minded* when working with employers and acting as intermediaries and mentors between employers and program participants
- Bridging the gaps in social service delivery to place individuals on the track to success – and doing so *throughout job retention*
- Money talks! Incentivizing staff and participants to encourage goal achievement
- Under the America Works Model –  
**Everyone is employable**  
– and our actions must always follow this belief!



- The America Works of Baltimore program alone has doubled its second year performance, engaged participants in countable hours and placed enough participants in jobs to raise the city of Baltimore's workforce participation rate above 50%, thus surpassing federal TANF guidelines, and enabling the State of Maryland to receive \$34 million in funds because of the dramatic increase in workforce program participation.
- America Works of New York is rated the #1 vendor is NYC W-t-W programming for job placement and job retention over 30 day, 90 day and 180 day time frames. Additionally, America Works of New York is consistently rated in the top three vendors for lowest TANF recidivism rates – America Works moves individuals from *temporary assistance* to long-term employment !!
- A letter to staff from one TANF participant states: "...Thank you for helping me through my journey [here] at America Works...you have displayed care, kindness, and generosity towards me...if it were not for your time I would not have come this far in my job search." (This participant went on to work in the healthcare industry!)
- A letter to staff from one TANF participant states: "...I was fortunate to participate in telemarketing. I learned a lot in a short time. I feel confident because I now have a skill in which I can utilize when searching for employment. This has been a good experience for me" (This participant works in the telemarketing industry.)